

Live the Prime Life



Master Developer

meydan

meydan AVENUE



CEOs Message

It has always been our quest to bring you the prime life. Hence every project we build stands firm on our three lofty pillars of Prime Quality, Prime Location and Prime Privileges. It has always been our commitment to bring luxury living at affordable prices without compromising on quality, location and amenities.

And it continues to be our vision to design quality living spaces in prominent neighbourhoods that embrace the good life in Dubai.

We are pleased once again to bring you the prime life. With Prime Views, a premium residential complex in the heart of Meydan. Located in Meydan Avenue, Prime Views is flanked by the world famous Meydan Racecourse and overlooks the majestic Downtown Dubai.

Our forthcoming projects carry the same zeal, passion and commitment that have delivered our successful projects in the past.

Muhammad Shafi
Chief Executive Officer



dubai a prime destination

Discover the prime life in Dubai. A city that boasts of the world's finest living standards. Known as the city of many firsts, from the world's tallest building to breathtaking man-made islands, Dubai has gained the reputation of a prime destination in the world.

Discover a city where ground breaking ideas are created and insurmountable records are set. Whether its lifestyle or business, leisure or entertainment, education or industry, Dubai ranks amongst the best in the world, and is home to a global, multi-cultural community.

Come experience Dubai and discover what makes the city the most lucrative investment opportunity in the world.

meydan a prime investment opportunity



Meydan, the ultimate destination for business, sports and lifestyle is the visionary concept of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai. Meydan is envisioned to create not just a venue for horse racing, but is built to be an integrated city comprising of international horse racing and equestrian events, a range of commercial developments, hospitality, sports, entertainment and amusement services, business parks, residential villa communities, schools, hospitals, business towers with luxury waterfront developments and shopping destinations. Mohammed Bin Rashid Al Maktoum City covers approximately 47 million square feet of prime freehold development in the heart of Dubai and features several development projects by Meydan.

DOWNTOWN
NEIGHBOURHOOD

BUSINESS BAY

DUBAI ONE
TOWER

MEYDAN ONE
MALL

- 10 mins from Meydan One
- 15 mins to Downtown Dubai & Business Bay
- 15 mins to Meydan One Mall
- 5 mins to Green Metro Line
- 15 mins to Dubai Water Canal
- 15 mins to DIFC
- 15 mins to Dubai International Airport

برایم فیوز
PRIME
Views

GREEN METRO
LINE

THE MEYDAN
HOTEL

THE MEYDAN
RACECOURSE

prime views

discover the prime life again



Live the prime life at Prime Views. A contemporary residential development in the heart of Meydan Avenue, Prime Views is designed to offer an urban lifestyle with a unique horse racing backdrop on one side and an impressive Dubai Downtown skyline on the other.

True to its name, every Prime Views apartment offers splendid views and is surrounded with a vibrant community of outdoor dining, cafes, bistros and luxury retail.

Choose from one-bedroom and two-bedroom apartments in a mid-rise apartment building that combines urban luxuries with contemporary designs and features.

views the meydan hotel



Breath-racing views

Prime Views races ahead in the world of luxury, offering splendid views of The Meydan Hotel and Meydan Racecourse in the backdrop - the ultimate venue for horse racing that hosts the prestigious Dubai World Cup.

views downtown dubai



Spectacular skyline

Prime Views overlooks the spectacular Downtown Dubai and is easily accessible to the vibrant Downtown community of leisure and entertainment. Nestled in a unique community of its own, it is surrounded by the glamorous Dubai world.



stylish living

prime privileges

Adorned with prime amenities, every apartment is meticulously designed with attention to the tiniest detail.

At the heart of every apartment lies a warm, homely, inviting design that completes the picture of a happy home.



spacious interiors

prime luxuries

Enjoy the prime luxuries that come with every Prime Views apartment. Designed to modern standards, every apartment is an epitome of contemporary designs and superlative amenities. Make your choice from one-bedroom and two-bedroom apartments that are spacious, beautiful and relaxing, befitting a truly prime life.

amenities pool



Sink into our prime privileges by rejuvenating in our temperature controlled pools. It's your time to give your day a kick-start or your moment to simply unwind.

amenities

health club



Flex up with our prime privileges in our fully-equipped health club that sports the latest equipment for a complete workout.



retail exquisite shopping

Enjoy the prime privileges with shopping outlets,
branded boutiques, cafes and restaurants, all within your vicinity.

prescott delivered projects

- Prime Residency I • Prime Residency II
- Prime Business Centre • Prime Villas

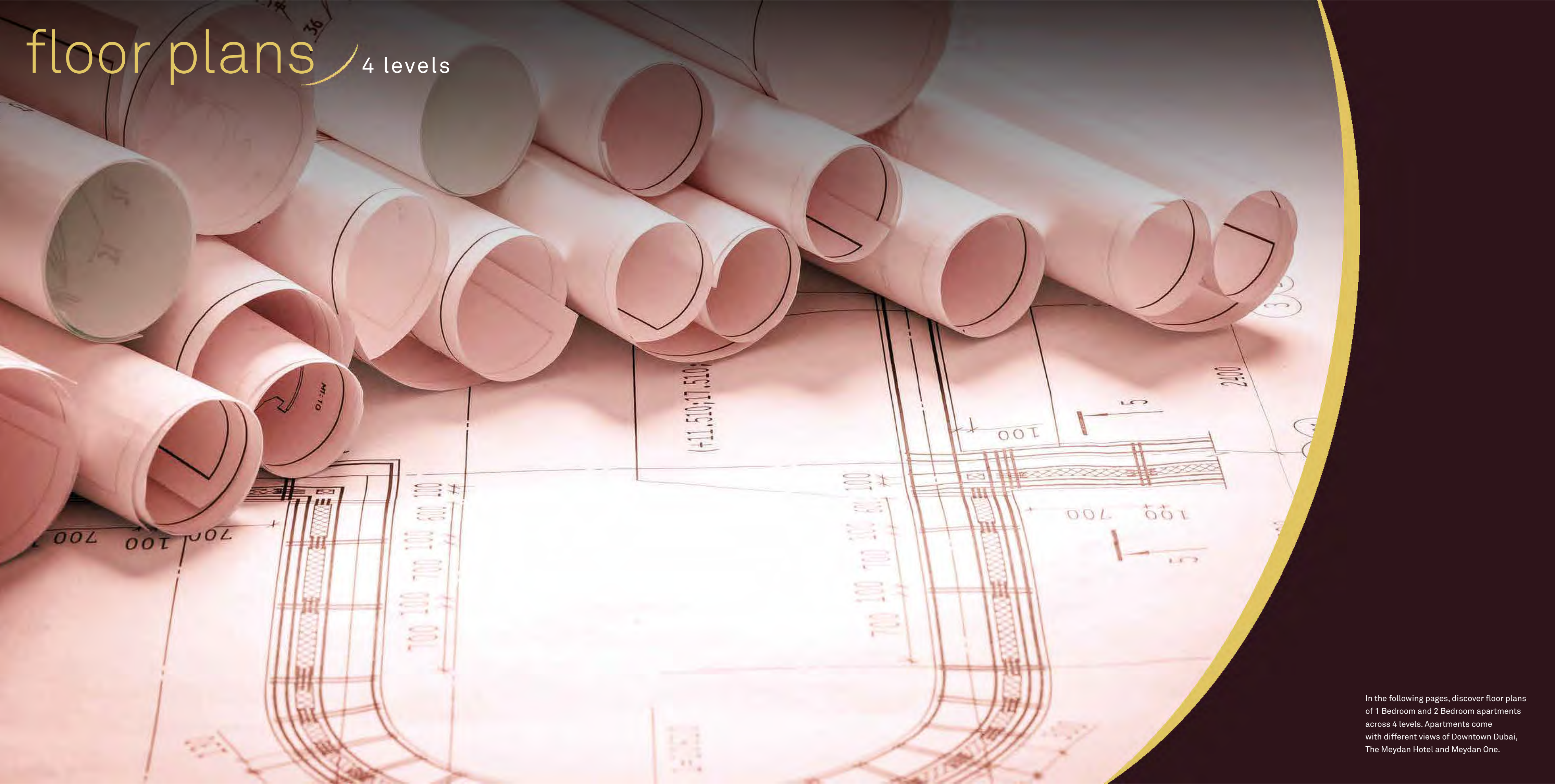


Prescott has been a forerunner in the property market with an impressive slew of projects to its credit.

Every Prescott project enjoys the distinctive advantage of prime location with the promise of a prime, fruitful life.

As the legacy continues, Prescott is all geared to set new benchmarks in prime properties once again. Living up to its promise of prime name, prime properties.

Delivered over 1 million square feet of residential and commercial space



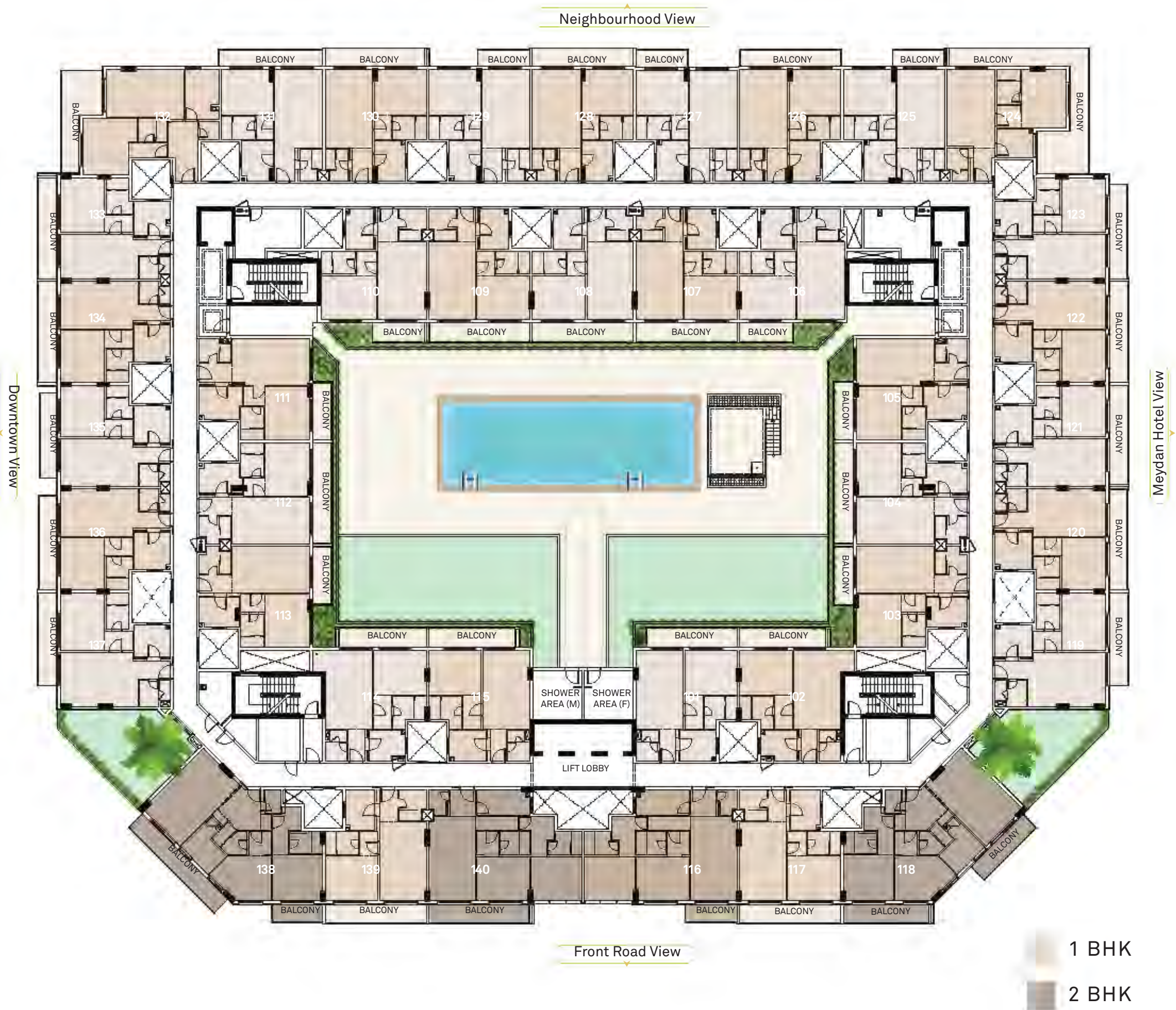
floor plans

4 levels

In the following pages, discover floor plans of 1 Bedroom and 2 Bedroom apartments across 4 levels. Apartments come with different views of Downtown Dubai, The Meydan Hotel and Meydan One.

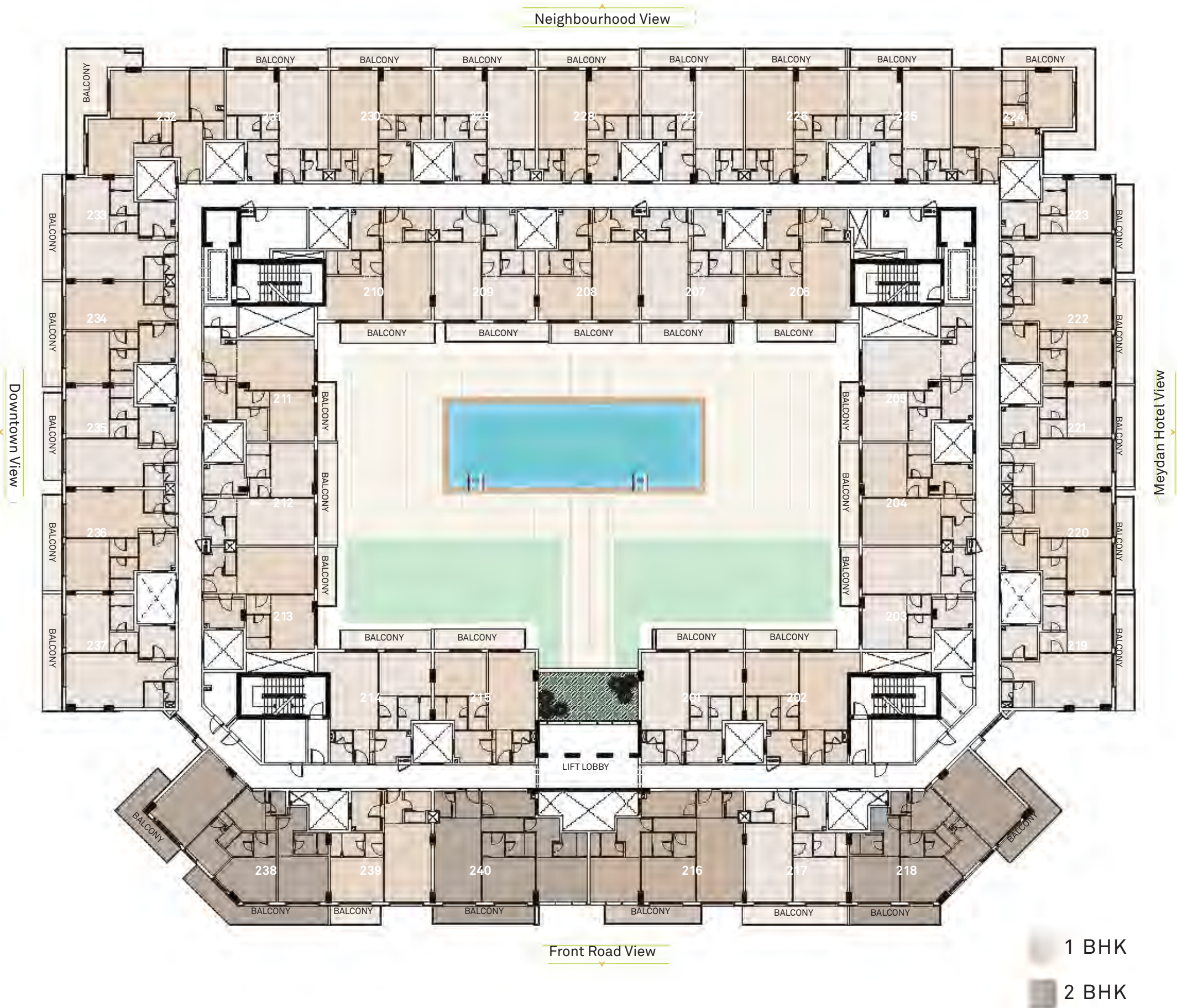
prime views

first floor



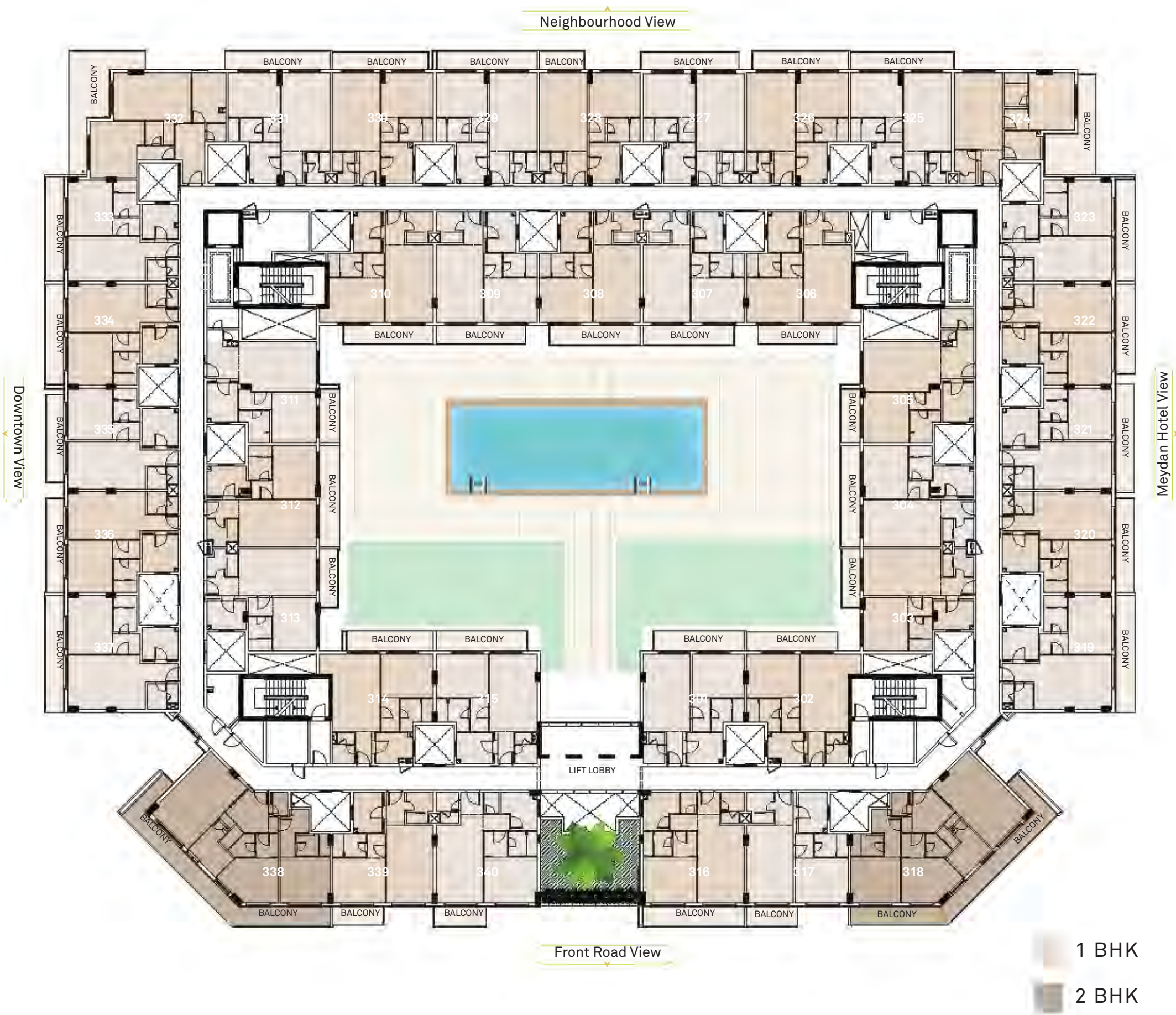
prime views

second floor



prime views

third floor



prime views

fourth floor

